

Axlrates Research and Innovations LLP

PRIVACY POLICY

Effective Date: April 2, 2026

Axlrates Research and Innovations LLP ("Axlrates", "we", "our", or "us") is committed to protecting the privacy of our clients, website visitors, and users of our services. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website www.axlrates.com or engage with our sales coaching, mentoring, and accelerator services.

Please read this policy carefully. By using our website or services, you consent to the practices described herein.

1. Information We Collect

1.1 Information You Provide to Us

We may collect the following categories of personal information that you voluntarily provide:

- Full name, job title, and company details
- Email address, phone number, and postal address
- Business goals, challenges, and performance data shared during coaching sessions
- Payment and billing information (processed securely through third-party providers)
- Communications, feedback, and correspondence you send us

1.2 Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address and browser type
- Pages visited, time spent on pages, and referring URLs
- Device information and operating system
- Cookies and similar tracking technologies

2. How We Use Your Information

We use the information we collect for the following purposes:

- To deliver and improve our sales coaching, training, and mentoring services
- To communicate with you about your engagement, sessions, and progress
- To process payments and manage billing
- To send newsletters, program updates, and promotional content (with your consent)
- To analyse usage trends and enhance our website and offerings
- To comply with applicable legal and regulatory obligations
- To protect the rights, safety, and security of Axlrates and its clients

3. Sharing of Your Information

We do not sell, rent, or trade your personal information. We may share information with:

- Service providers who assist in delivering our programmes (e.g., video conferencing, CRM, payment processors), bound by confidentiality agreements
- Professional advisors such as lawyers and accountants, where necessary
- Regulatory or government authorities when required by law
- Business successors in the event of a merger, acquisition, or restructuring

4. Data Retention

We retain your personal data for as long as is necessary to fulfil the purposes outlined in this policy, or as required by applicable law. You may request deletion of your data at any time by contacting us.

5. Cookies

Our website uses cookies to enhance user experience and analyse traffic. You may adjust your browser settings to refuse cookies; however, some features of the site may not function correctly without them.

6. Data Security

We implement commercially reasonable technical and organisational measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

7. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your personal data
- Object to or restrict certain processing activities
- Withdraw consent at any time where processing is based on consent
- Lodge a complaint with a relevant data protection authority

To exercise any of these rights, please contact us at the details below.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies independently.

9. Children's Privacy

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from minors. If you believe we have inadvertently collected such information, please contact us immediately.

10. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised effective date. Your continued use of our website or services after any changes constitutes acceptance of the updated policy.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us:

Axlrates Research and Innovations LLP

No. 42, 2nd & 3rd Floor, 100 Feet Road, Koramangala 4th Block, Bengaluru, Karnataka 560034, India

Email: info@axlrates.in

Website: www.axlrates.com